SITE TRAFFIC

210,489 Unique Monthly Visitors (2020)
6:12 Average time per visit
4.1 Average pages per visit
8.3% Bounce Rate

FACTOIDS

20,000+ articles published
89% traffic from Anne Arundel County*
47% traffic from Annapolis*
<10% traffic from outside the DMV
Launched in March 2009

DEMOGRAPHICS

58% Female
82% 36 years old or higher
65% Bachelors Degree or Higher
60% HHI $100K or higher
48% Visit site daily or multiple times/day
93% Active on social media platforms

FOLLOWING

All Annapolis
133,573
@eyeonannapolis
53,177
DNB Average Monthly Downloads
29,174
Email Broadcasts
10,003
Eye On Annapolis
11,036

VALUED PARTNERS

HOW WE WORK

We make working with us as simple as possible. We will do whatever needs to be done to make sure your message reaches our audiences. Our word and reputation is our contract and we strive to be a true partner. From a technical angle — you send us the graphics or messaging, along with a destination URL, and we make it work. For more details on available positions and pricing, contact us:

info@eyeonannapolis.net  443.591.5133  eyeonannapolis.net

*Tracked by IP