

EYE ON ANNAPOLIS 2021 MEDIA KIT



SITE TRAFFIC

210,489 Unique Monthly Visitors (2020)

6:12 Average time per visit

4.1 Average pages per visit

8.3% Bounce Rate

FACTOIDS

- 20,000+ articles published
- 89% traffic from Anne Arundel County*
- 47% traffic from Annapolis*
- <10% traffic from outside the DMV
- Launched in March 2009

DEMOGRAPHICS



FOLLOWING

All Annapolis 133,573	@eyeonannapolis 53,177	DNB Average Monthly Downloads 29,174	Email Broadcasts 10,003	Eye On Annapolis 11,036

VALUED PARTNERS



HOW WE WORK

We make working with us as simple as possible. We will do whatever needs to be done to make sure your message reaches our audiences. Our word and reputation is our contract and we strive to be a true partner. From a technical angle – you send us the graphics or messaging, along with a destination URL, and we make it work. For more details on available positions and pricing, contact us:

- info@eyeonannapolis.net
- 443.591.5133
- eyeonannapolis.net

*Tracked by IP