



County Executive John R. Leopold

Department of Aging and Disabilities

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For Immediate Release

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COUNTY AGENCY ACCEPTS SPONSORSHIPS

Annapolis, MD (May 21, 2009) – The Anne Arundel County Department of Aging and Disabilities is offering partnership and sponsorship opportunities to businesses and other private sector agencies.

“These opportunities will assist the Department of Aging and Disabilities in funding and presenting workshops and programs during a tight budget year, enabling seniors and their families to take advantage of information and assistance,” says County Executive John R. Leopold.

Opportunities include the Family Caregiver Workshop Series, the annual Caregivers’ Wellness Day, the annual Caregivers’ Conference, the Planning for the Future Workshop Series, and sponsorships for publications and various products.

By becoming sponsors, “companies and others can target and market their services or products to older adults, Baby Boomers, families, informal and professional caregivers, geriatric care managers and many others,” says Dr. Carol Baker, department director. Sponsorship categories range from \$500 and up, with the sponsor receiving various recognition depending on the level of participation.

Any organization interested in participating with the Department of Aging and Disabilities in sponsoring a program or activity and wanting to obtain a Sponsor Agreement Form should call 410-222-4257, Ext. 3051. The department does not endorse any particular vendor or business and has the right to approve or reject potential sponsors.

- Making Life Better -